

ENDING THE CYCLE OF POVERTY

There are no easy answers or quick fixes when it comes to addressing the cycle of poverty. But that's no reason to ignore it. The complex economic, social and spiritual issues related to poverty demand a comprehensive and multi-pronged response.

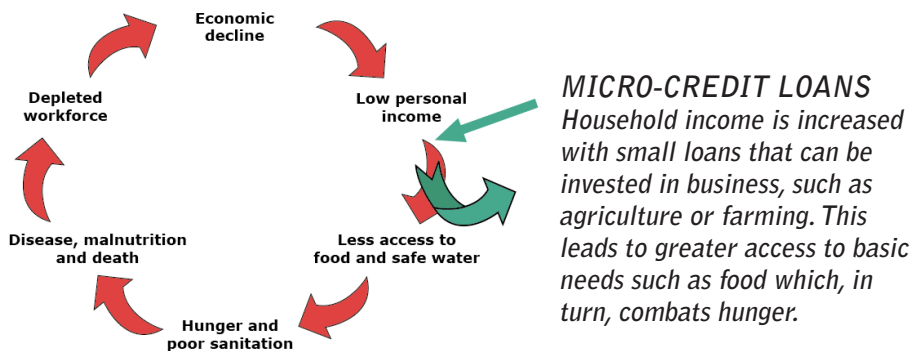
Together with its partners, the Sea to Sea 2008 Bike Tour is bringing awareness to the plight of the poor while raising funds to support new and ongoing programs aimed at alleviating poverty around the world.



The tour's message also includes a call to individuals and groups to take part in God's mission by serving the poor in some new way, whether in their own community or half a world away.

Funds generated through the tour will be used to support initiatives in at least three areas of development (see right)—each one ending the cycle of poverty for individuals, families and communities in places all over the world.

The diagram below shows just one example of how injecting positive change into a situation can break the cycle of poverty.



For questions on fund-raising or corporate sponsorship, please call Al Vander Hart, 616-437-7522.

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BUSINESS DEVELOPMENT (job creation)



- Building a network of successful business people who, through direct involvement, share skills, resources and entrepreneurial acumen for mutual learning and benefit.
- Offering community-based loans so people can invest in their small business to generate income.
- Creating and maintaining quality employment through access to capital and a revolving loan fund.

COMMUNITY DEVELOPMENT (health services)



- Working with poor farmers to help them improve their agriculture techniques, create greater crop yields, and protect the environment.
- Mitigating the spread and impact of HIV/AIDS in more than 13 countries where, because the income-generating population is all but wiped out, many villages are trapped in a cycle of poverty.
- Helping local recovery organizations move from emergency response following a disaster to addressing the long-term needs of their community.

LEADERSHIP DEVELOPMENT (education)



- Addressing negative patterns of leadership that enrich a few at the expense of many and perpetuate systemic injustice.
- Advocating for the oppressed and offering training in civil rights, human rights, peace-building, and biblical justice.
- Teaching leaders the fundamentals of good business practice.

Please make a donation to support this worthy cause.

Checks/cheques payable to Sea to Sea Bike Tour. Send to me, or directly to:
 US — Sea to Sea, 2850 Kalamazoo Ave. SE, Grand Rapids, MI 49560
 Canada — Sea to Sea, PO Box 5070 Stn LCD1, Burlington, ON L7R 3Y8
 Online gifts accepted through my personal profile page at www.SeatoSea.org
 or call to donate: 1-888-272-2453.

Thank you!