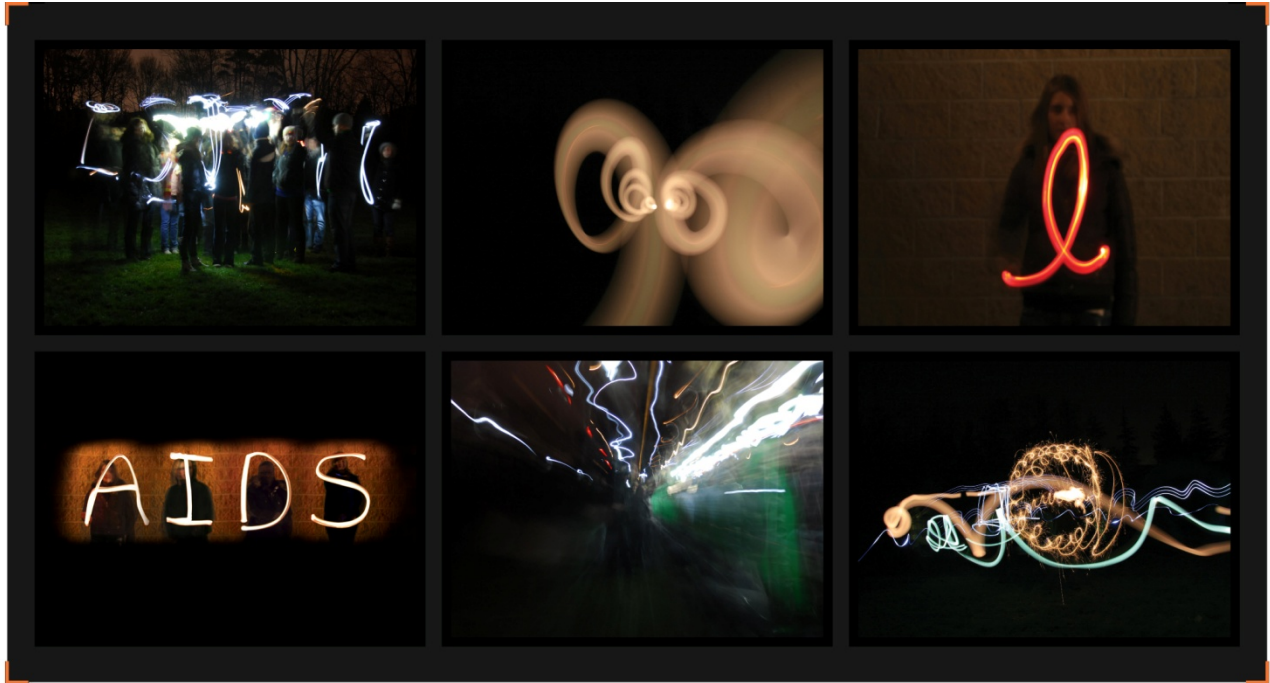


LET YOUR LIGHT SHINE

Across North America, iEmbraceAIDS.com is hosting light painting seminars to shine a light and raise awareness on AIDS.

Light painting, also known as light drawing, is a photographic technique in which exposures are made at night or in a darkened room by moving a hand-held light source in front of a camera. Using an exposure of about ten to thirty seconds and a tripod for best results, light painting starts at the first click. Like an artist paints a canvas, light painters use flashlights, glow sticks, even fire, to create all sorts of surreal designs. The light can either be used to selectively illuminate parts of a subject (e.g. a person) or to “paint” a picture by shining it directly into the camera lens.



Want to host your own Light Painting event?

There are four main elements of light painting:

1. **A dark space** – the darker the better
2. **A handheld light source** – a flashlight, glow sticks, gel filters, anything that produces light!
3. **A camera** – preferably digital so that you can instantly view your art
4. **A tripod** – essential for keeping the camera steady

To host your own event, you will need a room with as little light as possible. If windows are present, you can use black-out curtains to remove the incoming light. The room should also be large enough to permit a distance of at least 15 feet between the photographer and the subject. It is important to capture as much of the motion as possible.

Promote the event at least three days before to create awareness and drive people to the location. Suggestions include hanging posters on community boards, inclusions into daily newspapers or even entries into online forums. You will want to include the date, time and classroom.

Once the lights are out and your flashlight is on, the fun begins. You can use your light to write messages in the air, sketch pictures or illuminate objects – just remember to delay the exposure on your camera and to keep your light moving.

The general rules of light painting are experimentation and play; so, if your first attempt isn't brilliant, keep at it! Who knows, you might be the next great light graffiti artist.

On the day of the event, collect email addresses from participants and ask them to sign a release form permitting their photos to be uploaded to iEmbraceAIDS.com. Once the pictures are taken, send the following to shine@crwrc.org; this way you can share your work with everyone and help spread the cause!

1. The photographs

- to upload onto iEmbraceAIDS.com

2. An email contact of the photographed subject

- so iEmbraceAIDS.com can notify them of the upload

3. Your school's logo

- so iEmbraceAIDS.com can brand your pictures with a watermark



For more information, please go to iEmbraceAIDS.com or email your queries to shine@crwrc.org