

Fundraising Ideas

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Have you hosted a successful fundraiser? Do you have a great fundraising idea? Please let us know and we'll add your idea to the list!

Dress-down day: Teachers often wear semi-formal clothing. Have a day where they can dress casually and wear jeans. Ask each teacher who wants to participate to make a small donation. Ensure that this is okay with the principal and/or the school.

Band/Choir Concert: Ask your church or school choir and/or band to host a benefit concert for a specific ministry, missionary or project. Charge a small admission fee for the event.

Dessert/Dinner Fundraiser: Host a dessert evening or a dinner at your house. Invite people over and ask for a small donation. Make it fun and try to create a theme related to the country, missionary or project to which you are donating towards. For example, serve a food from the country in which the missionary or project is making a difference.

Auction: Ask individuals, groups, small groups, businesses, etc., to donate goods and/or services. Auction them off and be sure to let people know the ministry to which they are donating/purchasing.

Walkathon: Choose a day to host a walkathon. Make a brochure or pamphlet for the participants to show potential sponsors or give them the information about what you're walking for. Have a goal for everyone, make pledge sheets and create a poster for your church or school.

Thermometer: Make a thermometer chart on a large piece of paper. Draw the goal at the top and color in the amount that is given each week until you reach the top. Include pictures and/or a description of what you are raising money for.

Video: Host a video night at church or at your house. Show a good film or a video (Christian Reformed World Missions lends out videos free of charge), related to the country, missionary or project for which you are raising money. Instead of charging a ticket fee, ask for donations.

Chart: Make a picture chart if you are raising money for a set of things. For example, draw or glue on a stick person for every 10 people you are helping, or a stack of books for each Bible you donate.

Car Wash: Set up a car wash at your church or school with your youth group, small group or any group and have a suggested donation.



Photo courtesy of Dean Terry

Community Service Day: Hold a service day with your youth group, school or church. Shovel snow in a neighborhood, rakes leaves, pick up garbage or perform some sort of service in your community. Ask people to donate towards your cause or find sponsors within your church, school or community before you go out to serve.

Sports Tournament: Organize a basketball, baseball, golf, croquet, bocce ball or any sports tournament with your church, school or neighborhood. Give out prizes and donate the entrance fee to a specific project or ministry.

Games Night: Host a board game night with a small entrance fee.

Host a Wii Tournament: Invite your friends or maybe your kids friends. Have prizes, snacks and ask for a donation as an entry fee.

Garage Sale: Host a garage sale with your church or even at your house. Donate the funds you raise to a country, missionary or project.



Photo courtesy of Terry Ross

Sunday School Crafts: Ask your Sunday school class to make a craft, like a Christmas tree ornament, and sell it to members of the congregation for a small donation.

Talent Night: Host a talent night and ask people to donate their time/talent. Charge a small admission fee.

Hat & Tie Day: Host a hat and tie day at your school. Have each student donate a very small amount and give prizes for the best hats.

Tangible and Engaging Presentations: Is your church donating towards a building project? Bring in a cement block as a visual reminder. Donating Bibles in a certain country? Bring in a Bible translation in the vernacular language of the country.

Fasting: Not many people fast these days. Hold a day of fasting with some friends or your small group, collect pledges and fast for a day.

International Cuisine Evening: Get together with a group and host an international cuisine evening. Use the Christian Reformed World Missions International Cuisine Cookbook for recipe ideas. Choose something that relates to the area to which you are donating.

Visit www.crwmm.org/resources to view more resources available from CRWM